POWER-SPEAK©

Our "Power-Speak©" training program, developed over 40 years of observation and real-world use, helps business leaders become proficient at speaking in public, whether to a few participants at a meeting or to an overflow audience at a major address.

As a supplement to "Power-Speak©," we have developed "A Guide To Writing Speeches," a proprietary and copyrighted training program and manual for those executives who regularly give speeches, but don't have use of a professional speechwriter or speechwriting department. The manual may be purchased separately from the related training program (US$50, including shipping and handling.)

Except for extraordinary circumstances, we limit programs to no more than 10 executives at a time. That number enables us to provide individual attention to each participant.

The "Power-Speak©" program generally runs two hours, plus a one-on-one performance critique.

The Course Content:

- How To Prepare Message Points

- How to Make the Actual Presentation/Speech

- How to Deal with Microphones

- How to Prepare a Speech and Slides

- Special Techniques for Presenting Testimony

- Special Techniques for Panel Participation

- Working with "Translators"

- What to Do with Your Hands

- How to Dress

- Basic Body Language